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FOR IMMEDIATE RELEASE

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CONTACT:

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Call for Artists/Request for Qualifications Storm Sewer Educational Art Installation, Vail, Colorado

Call summary:

The Town of Vail's Art in Public Places invites artists to submit their qualifications and images of previous art work (painting, pastel, and drawing) for consideration in the town wide program to educate the public about storm sewers and promote the health of Gore Creek. The selected artists will be commissioned to create an original and specific work of a fish species native to Gore Creek. The image will be digitally transferred to a slip resistant decal which will be adhered in proximity to selected storm drains throughout the town of Vail. Selected artists will receive a \$500 stipend.

Restore the Gore background:

In 2012, Gore Creek was listed as an impaired waterway due to low aquatic life under the Clean Water Act. The impacts of human development in the Gore Creek watershed have led to a decline in aquatic insect populations. These insects are the primary food source for trout and many species of birds. In 2016, the Town of Vail adopted a plan to restore Gore Creek. The plan includes restoration and infrastructure projects and public education programs to raise awareness of how people's actions impact Gore Creek. This art installation as a collaboration with the Town of Vail's Environmental Sustainability Division will be an important part of the effort to raise awareness about the influence stormwater pollution has on the health of aquatic ecosystems in Vail.

Site description:

Various storm sewer sites in highly trafficked areas in Vail Village, Lionshead, Golden Peak and surrounding public parks and playgrounds.

Artist Qualifications

- Letter of interest indicating your vision, qualifications, and approach for the project (limit one page).
- Visual support materials of previous work (5 10 images max) cds, prints, website, jpegs (not to exceed 8 MB)
- Annotated image list to accompany any submitted images. (medium, date, scale)
- Mailed materials will not be returned without a self-addressed stamped envelope.

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Artwork Criteria & Requirements for Selected Artists:

- The work should enhance the beauty of the Vail streetscape design and the Vail community. The works will be in highly visible locations for residents and guests to enjoy. The selected artist will work closely the town's Art in Public Places Board and town staff to ensure the highest quality of art is represented.
- As a public space, the art should be engaging and pleasing for all ages.
- Designs should be sensitive to this public location used by people of all ages and may not portray nudity, full or partial, sexualized images, violence or weapons, racist or sexist, crude language or political or religious references in any manner. The town will have the right to remove the artwork if it is offensive in any manner and does not adhere to Town of Vail standards.

Budget:

• \$500 stipend per selected artist/art work upon approval of art work.

Anticipated Timeline:

- Deadline for entry: February 24, 2017.
- Proposed selection notification: March 6, 2017.
- Commissioned art deadline: April 28, 2017.
- Installation completed by June 1, 2017.

The Town of Vail's Art in Public Places Board will review previous work submitted by artists and their criteria for qualifications. Artists whose work would be of further interest will be contacted.

Contact:

Materials may be emailed to: artinvail@vailgov.com

The subject must read **Storm Sewers**.

Materials may be mailed to:

Art in Public Places Coordinator Town of Vail 1309 Elkhorn Drive Vail, CO 81657

Informational links:

For more information about the Town of Vail's Art in Public Places visit: www.artinvail.com

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