

# Town of Vail Welcome Centers - Creative, Interpretive Display Installation - RFQ

## QUESTIONS & ANSWERS

1. **QUESTION:** The scope of work, third item, states that project includes establishing a scope of work for planning, design, construction, installation. Can you confirm if the RFQ response should be anticipated just design/planning or is this a turnkey project in which this RFQ will result in the award of a design/build contract (the awarded team should have fabrication/installation as part of the expected contract of up to \$200,000)?
  - a. **ANSWER: Yes, is this a turnkey project in which this RFQ will result in the award of a design/build contract (the awarded team should have fabrication/installation as part of the expected contract of up to \$200,000.**
  
2. **QUESTION:** The budget specifically states inclusion of two digital displays/monitors. Is the content for those displays already in existence or is some kind of media production expected of the awarded team? No, the Town of Vail will be responsible for the content. If yes, can more detail be provided so that the response to the RFQ can present qualifications specific to the media needs (original film production, interactive design, etc.)? Will the digital displays be independent systems or will this require integration into a network or IT architecture?
  - a. **ANSWER: Yes, it will require integration into a network or IT architecture, the Town of Vail IT department will do the integration.**
  
3. **QUESTION:** Are the exhibits (content, design) of the two Welcome Centers to be roughly similar or does the Town of Vail expect these to have different information, displays, design, exhibits at each location?
  - a. **ANSWER: Good question, the two Welcome Centers will have similar topics/overarching themes (local history, environmental sustainability just for example), but different information will be displayed at each location. Additionally, each Welcome Center will have 1 digital display each.**
  
4. **QUESTION:** In the Submittal Requirements section, Approach to Scope of Work, it is expected for proposers to include the “style or approach intended to develop the message strategy”. Can the Town of Vail clarify what that means? Style/approach is typically a deliverable of a exhibit design contract, not a bid requirement, and it would not be possible to develop without the planning process with the Town of Vail and key community stakeholders identified in the Scope of Work.

- a. **ANSWER:** Thank you for pointing this out, we are removing this sentence from our requirements as you are correct this a RFQ and not a RFP. So now that section should be as follows:

**SUBMITTAL REQUIREMENTS & QUALIFICATIONS**

- **Statement of Qualifications:** statement covering resources, expertise, client list, and references. If a team, partnering firm, or organization is proposed, include background information on all participating members. Include standard billing rate(s) range.
- **Relevant Work Experience:** examples of previous work relevant to creative, interpretive displays, and environmental sustainability. Detail specific case studies that demonstrate abilities in these areas and approximate cost range.