



From left to right:  
Jonathan Stauffer,  
Kevin Foley, Jen Mason,  
Mayor Kim Langmaid,  
Barry Davis, Mayor Pro Tem  
Travis Coggin and Pete Seibert



# ACTION PLAN 2022-2023

## VAIL TOWN COUNCIL

### VAIL TOWN COUNCIL ACTION PLAN

The Town Council Action Plan is the culmination of an annual planning session which brings together the newly elected, re-elected and existing council members to assess the Town Council's Vision, Mission and Values to set priorities for the course of their terms. Together, these actions and initiatives are being used to support Vail's vision to be the premier international resort.

*This is a living document, meant to be adapted and updated as projects progress.*

#### OUR MISSION

Grow a vibrant, diverse economy and community and preserve our surrounding natural environment, providing our citizens and guests with exceptional services and an abundance of premier recreational, cultural and educational opportunities.

#### OUR VALUES

PASSION | RESPECT | TRUST | INTEGRITY | INNOVATION  
COLLABORATION | ENVIRONMENTAL STEWARDSHIP

#### OUR VISION



#### AREAS OF FOCUS

##### COMMUNITY

Engage our community in honoring social, recreational, cultural, and educational values that will guide sustainable strategies throughout our neighborhoods as the foundation of our town's continued success. Ensure that our citizens are afforded the opportunity to live and thrive in our community.

##### ENVIRONMENT

Excellent stewardship of our natural environment.

##### ECONOMY

Preserve our vibrant and diverse economy that keeps Vail at the forefront of our resort competitors.

##### EXPERIENCE

World-class recreational amenities that deliver on the promise, Vail. Like nothing on earth that also supports the preservation of our natural environment.

# VAIL TOWN COUNCIL ACTION PLAN

## TOP PRIORITIES 2022-2023

		2022												2023											
		JAN	FEB	MAR	APR	MAY	JUN	JULY	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>COMMUNITY</b>	Short Term Rental Policy Amendments																								
	Early Childhood Initiatives																								
	Regional Transportation																								
	Increase Housing Supply																								
	Wildland Urban Interface Code Amendments																								
<b>ENVIRONMENT</b>	USFS Booth Creek Fuels Reduction Project																								
	Identify Alternative Fuel Solutions																								
	Sustainable Strategic Plan																								
	Vail Nature Center Integration and Strategic Plan																								
	Global Friendship   Peer Resort Exchange Programming																								
	Cultural & Heritage Preservation Programming																								
	Open Lands Plan																								
	Building Code Regs & Climate Action Plan Implementation																								
<b>ECONOMY</b>	Civic Area Plan Implementation																								
	Special Events Funding Model Alternatives Initiative																								
	Event Funding Permanent Source (Ballot Initiative)																								
	Destination Stewardship Plan - Steward Vail																								
	Next Steps for TIF Funding																								
<b>EXPERIENCE</b>	Go Vail 2045 – Vail Mobility & Transportation Master Plan																								
	Public Works Shop Expansion																								
	E-Vail Courier Implementation																								
	Eagle County Regional Transportation Authority Formation																								
	New Parking Sales System Implementation																								
	Guest Experience Initiatives																								



# WEST VAIL MASTER PLAN IMPLEMENTATION

## DESCRIPTION

The West Vail Master Plan will be a community blueprint for environmentally and economically sustainable land use, zoning, and development decisions in the West Vail neighborhood. The plan will also focus on enhancing transportation connectivity and mobility, housing opportunities, and economic development. Throughout the planning process, the planning team will thoroughly engage the public to hear their ideas, goals, and opinions for West Vail.

## BUDGET

\$225,000

## TIMELINE

### July – November 2022

Phase One, Housing

### November 2022 – April 2023

Phase Two, Commercial

### May – September 2023

Phase Three, Transportation and Mobility

## PUBLIC ENGAGEMENT OPPORTUNITIES

🌐 EngageVail.com

Planning and Environmental Commission meetings

Commission Meetings

Town Council meetings

## CONTACT

Matt Gennett, Community Development Director

✉ mgennett@vailgov.com

🌐 EngageVail.com

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# TIMBER RIDGE APARTMENTS REDEVELOPMENT

## DESCRIPTION

This aging community asset will undergo redevelopment to include a minimum of 200 new, deed-restricted homes. The goal is to maximize housing on the Timber Ridge site and explore alternate means of mobility in lieu of current parking requirements. Next steps include a review of volume/density options, a discussion on total project budget and defining a development approach and partnership roles.

## BUDGET

TBD

## TIMELINE

### August 1, 2023

Updated market study, design development, and entitlement approval process to redevelop Timber Ridge Village Apartments.

### September 1, 2023

Construction begins.

### February 1 – April 1, 2025

New units expected to be completed and available for phased occupancy.

## PUBLIC ENGAGEMENT OPPORTUNITIES

Town Council meetings

## CONTACT

George Ruther, Director of Housing

✉ [gruther@vailgov.com](mailto:gruther@vailgov.com)

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# FORD PARK MASTER PLAN UPDATE

## DESCRIPTION

This aging community asset will undergo redevelopment to include a minimum of 200 new, deed-restricted homes. The goal is to maximize housing on the Timber Ridge site and explore alternate means of mobility in lieu of current parking requirements. Next steps include a review of volume/density options, a discussion on total project budget and defining a development approach and partnership roles.

## BUDGET

\$200,000

## TIMELINE

Adoption of the updated Master Plan is anticipated in July 2023.

## PUBLIC ENGAGEMENT OPPORTUNITIES

Public engagement process and well as discussions with the Ford Park lease holders which include the Vail Recreation District, Betty Ford Alpine Gardens and Vail Valley Foundation.

## CONTACT

Todd Oppenheimer, Director of Housing  
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