

## 2016 MILESTONES

JANUARY	FEBRUARY
Jan 1 New regulations enacted for rent-by-owner properties pg. 8	<b>Feb 17</b> Vail welcomes San Miguel de to further siste
Police transition to electronic ticketing system	Feb 29 - Marcl Burton US Ope Championship

Vail welcomes delegation from San Miguel de Allende, Mexico, to further sisterhood partnershi

This report is presented within three areas of focus

used to prioritize town resources. Learn what the Vail Town Council and staff have been doing to

keep Vail in a leadership position as the *Premier* 

Feb 29 - March 5 Burton US Open Snowboarding Championships | pg. 10

Biennial community survey results show affordable and adequate housing as top priority pg. 4 March 7

MARCH

March 8 Annual Community Meeting

March 15 Adoption of Gore Creek Strategic Action Plan | pg. 22

**April 10 - 16** National Library Week activities

Construction of I-70 Vail Underpass begins | pg. 30

APRIL

April 4

**April 25**Booth Creek Park renovation begins | pg. 16

Infrastructure begins for Chamonix Vail | pg. 13-14 **May 21** Annual Clean Up Day | *pg.* 24

MAY

May 25
Launch of free Lunch with the
Locals workshops | pg. 22 May 27
Vail joins Colorado Communities for Climate Action | pg. 24

June 20 - 24 Annual Trees for Vail giveaway

June 28
Epic Discovery debuts on
Vail Mountain | pg. 10

JUNE

June 8 - 11 GoPro Mountain Games | pg. 10

June 15 - 20 & 21 - 24 Cultural exchange visits between San Miguel de Allende, Mexico, and Vail delegations | pg. 10

**July 4** Grand Marshals Vi and Byron Brown lead Vail America Days Parade™

**July 12** E-bike summer trial begins

**July 12** Community Picnic at Bighorn Park

pg. 13-14

JULY

July 19 Triumph Development, R.A. Nelson and 359 Design selected for Chamonix Vail development

Aug 9 Community Picnic at Donovan Pavilion

Aug 16
Town Council decides against increased lift ticket tax prospect to address parking challenges pg. 29

**Aug 23** Vail's 50th Birthday | *pg*. 11-12

**Aug 23** Dr. Thomas I. Steinberg -Vail Trailblazer Award | pg. 12

**AUGUST** 

**Sept 6**Housing Strategic Plan
Update adopted | pg. 14

SEPTEMBER

Sept 10
Dedication of Zeke M. Pierce
Skatepark | pg. 17

Sept 15 Sustainable Destination pre-assessment certification visit by Global Sustainable Tourism Council | pg. 22

Oct 4
Drone regulations adopted

OCTOBER

Open House

Oct 13

Oct 8 West Vail Fire Station

Nov 1
First phase of Vail Intermountain fuels reduction project begins pg. 27

NOVEMBER

Nov 8 Eagle County School District voters approve \$144M bond New pickleball courts open at Golden Peak | pg. 16

issue for improvements to Red Sandstone Elementary School and other facilities | pg. 16

Nov 15 America Recycles Day waste reduction and recycling events

**DECEMBER** 

**Dec 1**Town Manager Stan Zemler announces departure as of March 31, 2017 | pg. 19-20

Dec 14

Vail Recreation District takes possession of new Vail Golf & Nordic Clubhouse | pg. 15

Dec 23
Ninth Annual Winterfest Ice
Theater presented by Vicki &
Kent Logan opens | pg. 34



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Stan Zemler Town Manager

## LOOKING BACK, LOOKING FORWARD

Vail's 50th year as a municipality served as the backdrop for 2016 that brought both reflection and action by the Town Council in building upon the qualities that have helped to define the community. Known for leading the way in innovation and risk-taking, progressive actions were taken to create a strategy to acquire 1,000 resident housing deed restrictions by the year 2027. Also, by leveraging federal and state funding, Vail's largest public infrastructure project, the I-70 underpass, saw dirt move for the first time after years of planning. Adding to the quality of life for community members' and guests' enjoyment was the investment in new recreational amenities, including the Vail Golf & Nordic Clubhouse. In addition, significant resources were committed through adoption of the Gore Creek Strategic Action Plan to protect Vail's treasured natural icon. As 2016 came to a close, a new chapter in Vail's history was just beginning as the process to hire the next town manager was initiated after Stan Zemler announced he would be leaving his post in March 2017.

## **COMMUNITY SURVEY IDENTIFIES PRIORITIES**

Vail's biennial community survey, circulated in the spring of 2016, is being used to help the Town Council evaluate priorities, transparency, municipal service levels and other issues of importance. Affordable and adequate housing for employees has been identified as a top priority by respondents, validating the Town Council's current focus. The survey is also used to measure satisfaction levels for services, such as public safety, transit, parking, community development applications, environmental programs, special events, library operations and more.

2016 SURVEY RESULTS Full report, including 300+ is available at vailgov.com/2016survey

Look for the green tabs throughout this publication to see 2016 community survey results.



## STATE OF VAIL ht Direction/Wrong Trac say the town is headed

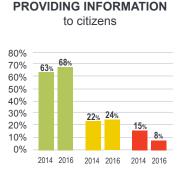
say the town is on the wrong track

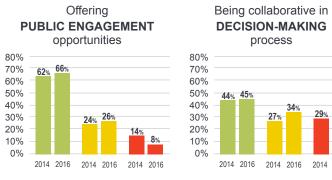
in the right direction

Full survey can be viewed at vailgov.com/2016survey

## COMMUNITY SURVEY RESULTS FOR ACCOUNTABILITY AND OUTREACH









very satisfied

neutral not satisfied

#### WHAT ARE THE TOP TWO COMMUNITY PRIORITIES?

Question not asked in 2014

80%

70%

60%

50%

40%

30%

20%

Focus on housing for middle income and service worker households in vital support roles

Economic vitality (investing in facilities, services and events to keep Vail competitive)

Budget and capital management (keeping Vail fiscally healthy)

Actions to protect and enhance Gore Creek

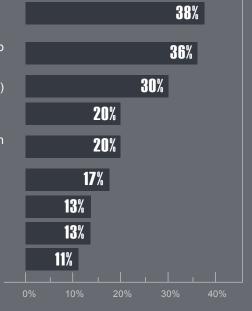
Environmental sustainability (waste and energy conservation programs, environmental education, etc.)

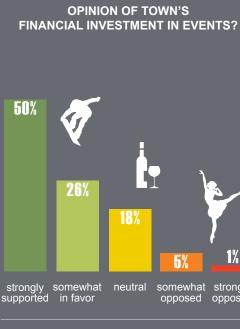
Parking opportunities for residents

Guest relations and customer service

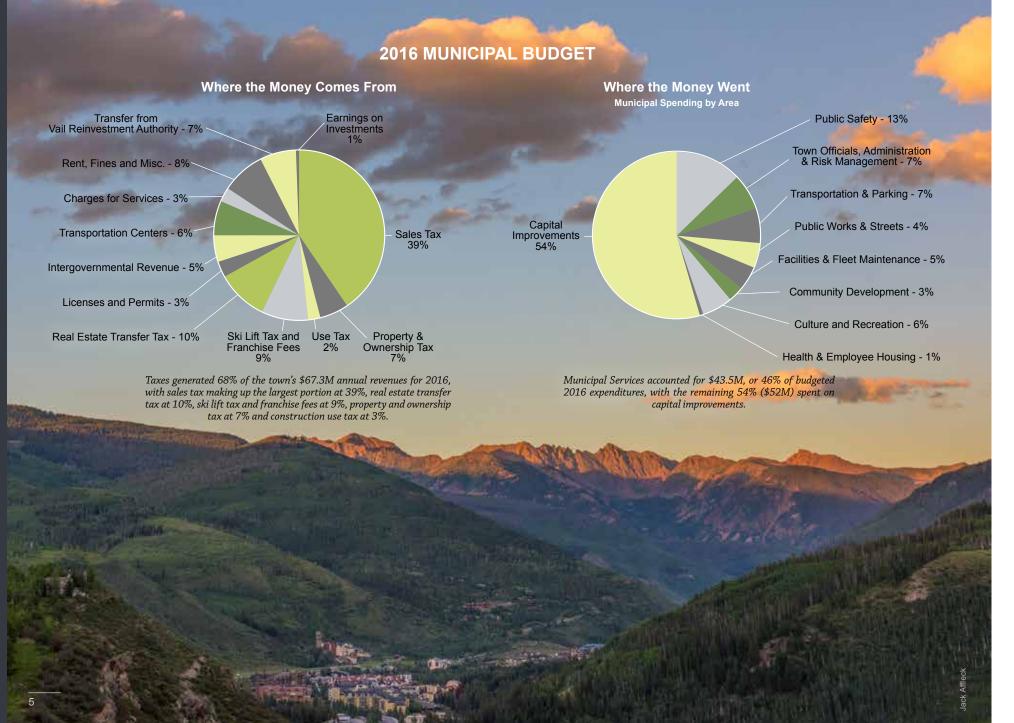
Parking opportunities for visitors/guests

Transportation needs (bus service - local and regional)





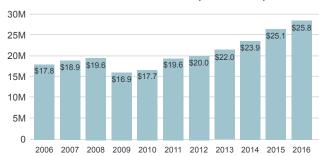
The survey was conducted by RRC Associates, an independent research firm. Results reflect the opinions of more than 1,250 community members.



## **SALES TAX** - Largest single revenue source

While Vail experienced a record \$25.8 million in sales tax collections in 2016, an increase of only 2.5% from the prior year indicates a leveling off of growth compared with prior years. In the early 2000s, the town typically averaged annual growth of 1.3%. A revitalization from major redevelopment projects expanded the growth to 7% on average per year from 2003-2009. The recession impacted the town in late 2008, with a 13.8% decline by 2009. The town began an immediate comeback, returning to pre-recession highs by 2011. In the years following, a conscious effort by Town Council to bolster special events and additional redevelopment helped generate growth averaging 8% annually. Contributing to the slowdown of growth were business changeovers such as the Cascade, Roost, Holiday Inn, Lion and Sports Authority. International consumers were impacted by the strength of the dollar, which was reflected most notably with decreased revenue in the retail and food and beverage sectors. Still, the town continued to see success with summer marketing efforts and events and had summer sales tax growth of nearly 7%.

#### Sales Tax Collections (\$ millions)



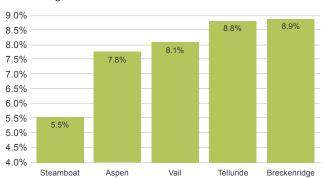
Sales tax collections are an important indicator of the resort community's overall economic health. With the exception of the recession years, Vail's sales tax collections have shown steady increases.

#### **RESORT COMPARISONS**

Since the economic downturn, Vail has exceeded prerecession sales tax revenues with an average increase in sales tax growth of 8.1% each year since 2009. Compared to other resort communities, Vail's growth is average; however Vail still maintains a strong position with overall revenues.

## Mountain Communities Sales Tax Comparison

Average annual increases in sales tax revenue since 2009



The town of Breckenridge has had the highest average annual increase in sales tax revenues since 2009 with a six year average increase of 8.9% followed by Telluride (8.8%), Vail (8.1%), Aspen (7.8%) and Steamboat (5.5%).

## **REAL ESTATE TRANSFERS**

Real estate transfer tax collections of \$6.8 million in 2016 were down 2.4% from last year but still met budget. RETT was trending down as much as 30% throughout the year but rebounded with the sales of the Four Seasons and a number of high-end residences in December. 2015 was also a lackluster year for normal real estate transactions, pacing below budget throughout the year until December when a number of commercial properties sold.

#### REAL ESTATE TRANSFER TAX

**1**% TAX

Started in 1979

TOP RETT COLLECTIONS | 2016

\$1.2<sub>M</sub>

Four Seasons Resort

\$860,000

Vail Cascade Hotel (Hotel Talisa, Vail)

**COLLECTIONS BY CATEGORY | 2016** 

\$2.3

Property sales over \$10M (19% higher than 2015)

\$566,000

Property sales between \$5 and \$10M (58% lower than 2015)

\$1.3<sub>M</sub>

Property sales between \$2.5 and \$5M (2% higher than 2015)

\$2.7<sub>M</sub>

Property sales below \$2.5M (9% higher than 2015)

#### 2016 SURVEY RESULTS

8 out of 10 people identified budget and capital management as a high priority

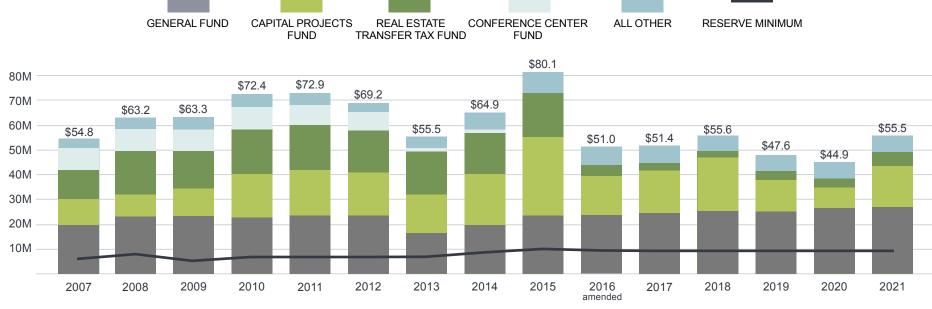
## FUNDING FUTURE CAPITAL PROJECTS WITH RESERVES

Town reserves are projected at \$51 million for year-end 2016 from a previous high of \$80 million in 2015. Town Council strategically utilized cash reserves to fund a variety of capital projects rather than incur debt. Some of the larger projects include the Vail Golf & Nordic Clubhouse, the town's portion of the new I-70 underpass, major renovation of the East Vail Fire Station, Booth Creek Park redevelopment, Golden Peak Pickleball Courts and the East Vail Interchange water quality improvements.

The town develops a five-year capital projects plan during each annual budget cycle. Other than annual capital maintenance of municipal assets, future capital investments are planned for pedestrian safety enhancements, neighborhood road reconstruction, affordable housing to include the Chamonix Vail homes, bus replacements and improvements to the frontage roads.

Based on a policy directive from the Town Council, minimum reserves in the General Fund are never to drop below 25% of annual revenue streams, or approximately \$9.7 million. General Fund reserves are currently \$23.6 million. The town has been debt free since December 2012.

#### Town of Vail Reserves: 10 Year History & 5 Year Projection



A hold on capital spending during the economic downturn, along with a healthy rebound in revenue resulted in a growth of reserve levels. Looking to the future, town reserves will be reduced upon completion of many upcoming major capital projects.

#### **RENT-BY-OWNER UPDATE**

More than 350 rent-by-owner properties are in good standing with the town following enactment of regulations that became effective Jan. 1, 2016 for properties renting more than 14 days per year in Vail. In obtaining the required business licenses, those properties represent less than half of all established RBO operations in town, according to estimates by an independent analysis. The town finance staff devoted much of the year to an outreach campaign to create additional awareness about the requirements. Next steps will be to identify RBO properties that are out of compliance by utilizing an online software system and additional resources. The town has also contracted with a research company to help define the impact of short-term rentals on the community and to perform a comparative analysis of efforts being made by other resort communities. All short-term rentals in Vail are subject to sales and lodging tax of 9.8%. The town collected more than \$810,000 in sales taxes related to RBOs in 2016 and more than \$50,000 in business license revenues.



#### CONSTRUCTION ACTIVITY

Revenues from construction activities are flattening after a record year in 2014. Construction use tax collections of \$1.7 million exceeded budget by 16% but were still a 20% decline from the prior year. Other related revenues for construction permits and fees were down 20% from 2015.



#### 2016 SURVEY RESULTS

Most Improved Scores = COMMUNITY DEVELOPMENT

Staff knowledge, ability to answer questions

Building permit review and inspection

#### 2016 DEVELOPMENT STATS

774

Number of building permits issued

\$112<sub>M</sub>

Total building valuation

\$1.7<sub>M</sub>

Construction use tax collections

\$1.5<sub>M</sub>

Construction permit fees

3,300

Number of building inspections performed

145

Number of Design Review Board applications filed

37

Number of Planning and Environmental Commission applications filed

VAILGOV.COM | 970.479.2100



#### **ECONOMIC IMPACT OF EVENTS**

Events deliver a significant return on investment for the community, according to an independent study. In evaluating 31 town-sponsored events in 2016, a \$53 million direct economic impact within the Town of Vail was reached. In 2016, the town spent approximately \$1.96 million in event sponsorship and will spend the same amount in 2017.

#### **NOTABLE TOWN-SPONSORED EVENTS**

Highlighting the 2016 event calendar was the FIPS Mouche World Fly Fishing Championships, an Olympic level event held for the first time in the U.S. Other notable events funded by the town during the year included Bravo! Vail, which introduced a new residency with London's Academy of St. Martin in the Fields, plus the Vail Jazz and Dance festivals. Also funded was a full slate of athletic events including GoPro Mountain Games, Vail Lacrosse Shootout, King of the Mountain Volleyball and Vail Kids Adventure Games. The town's largest sponsorship funding was used to support the Burton US Open Snowboarding Championships.



#### **EPIC DISCOVERY**

The first-of-its-kind comprehensive on-mountain summer adventure debuted on Vail Mountain with the launch of Epic Discovery in June. The new amenities are considered to be a game changer in boosting Vail's summer tourism offerings. Featured components include zip lines, canopy tours, an alpine coaster, wildlife trail exploration and interactive learn-through-play activities. The debut had been years in the making, requiring approvals from Congress and the U.S. Forest Service.



#### SAN MIGUEL DE ALLENDE. MEXICO

Cultural exchanges and various tourism cross-promotions are bringing new energy to a sisterhood relationship between Vail and San Miguel de Allende, Mexico. Several exchanges took place during the year, highlighted when Vail hosted a weeklong celebration featuring farm-to-table offerings prepared by San Miguel's best chefs and a sculpture and ceramics exhibit by a renowned visiting artist. Opportunities to explore educational and environmental exchanges have been identified for the future.

#### 2016 SURVEY RESULTS

8 out of 10 people said there were about the right number of events in Vail



#### **NEW EVENTS IN 2017**

Vail Yeti Hockey
January-March, December

Melee in the Mountains Roller Derby Tournament April 29

Vail Craft Beer Classic June 16 - 18

Prep Baseball Reports West Championships July 20 - 23

Taste of Vail Southern Hemisphere Fall Wine Tasting September 21 - 24

> Slow Fashion Vail September 23 - 24

Community Art Events for the Town of Vail January 1 - December 31





















## A CELEBRATION TO REMEMBER

Community members gathered to mark the Town of Vail's 50th birthday at Donovan Pavilion on Aug. 23. The celebration included a variety of tributes, giveaways, family-friendly activities, refreshments and 1,000 cupcakes which were displayed on a stand made by the carpenters from the Public Works Department. Hundreds of well-wishers gathered and reconnected with friends and neighbors. The day's events also included a ceremony at Mayors' Park as well as a tribute to past and present town employees who have served 20 or more years. Earlier in the day, former town council members, mayors and other dignitaries gathered for an honorary luncheon on Pepi's deck in Vail Village to celebrate the town's many accomplishments through the decades. This was a memorable day for all.



## STARTING A NEW TRADITION

the fall. For criteria and other details, visit

vailgov.com/trailblazeraward.

#### Vail Trailblazer Award

Dr. Thomas I. Steinberg, Vail's first full-time physician and the longest serving member of the Vail Town Council, was selected as the first recipient of the Vail Trailblazer Award during the town's 50th birthday celebration. Presented by Town Council, the award was established as an annual civic recognition to honor an individual, couple or team that exemplifies the spirit and determination in making Vail a great community through selfless contributions of time and talent. The Trailblazer Award recipient will be announced each March with a call for nominations taking place in







"The transfer of leadership through the years has taken great care to nurture the qualities that make Vail such a great place. Our open space, parks, trails, flowers, pedestrian areas, transit system and so much more are our treasures that define us as a community. It is such an honor to follow in their footsteps."

> ~ Mayor Dave Chapin 50th Celebration Remarks



# A NEW AFFORDABLE NEIGHBORHOOD IS COMING TO WEST VAIL!

Chamonix Vail has been designed with energy conservation and sustainability in mind. From the south-facing orientation of the buildings and the passive solar gain it affords, to full compliance with the International Energy Conservation Code and the use of long-lasting, durable and low cost of maintenance interior and exterior materials and appliances, to the low maintenance landscape and neighborhood gardens, Chamonix Vail is all about sustainability and keeping monthly homeowner expense to a minimum.

## MOMENTUM BUILDS FOR NEW NEIGHBORHOOD

The reality of a new affordable neighborhood in West Vail is being realized following a series of significant actions that took place during the year. This included installation of utilities and other work to prepare the 3.6-acre site for construction. Proposals for designbuild services resulted in selection of a local team comprised of Triumph Development, R.A. Nelson and 359 Design as the Town Council decided on a smaller, more livable site plan containing 32 townhomes and refined a deed restriction and lottery selection process which will provide for local ownership for residents working in Eagle County. Meetings with prospective homebuyers were used to collect ideas about affordability, square footage, storage, amenities, parking, outdoor areas and other desired components of the new neighborhood. The homes at Chamonix Vail include five distinctive floor plans with a combination of two- and three-bedrooms and numerous amenities, including enclosed garages, ample storage space, outdoor patios and a neighborhood gathering space and community garden. A spring 2017 construction start is anticipated with the first families moving into the new homes at the close of the year.



# TOWN INVESTMENT IN AFFORDABILITY AT CHAMONIX VAIL

\$3.6m in land and infrastructure

**\$2.6** M "markup"

"markup" profit savings

25 - 35% lower than comparable free market homes in Vail



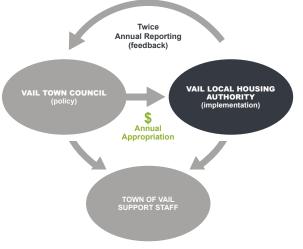


concept renderings only - not actual unit

## **HOUSING STRATEGIC PLAN 2027**

An update to the town's Housing Strategic Plan by the Vail Town Council has fundamentally shifted the town's future emphasis from construction of new housing stock to a method of acquiring deed restrictions on existing units. The plan is supported by an ongoing funding commitment and a new decision-making structure that enables the Vail Local Housing Authority to act on behalf of the town. The goal is to acquire 1,000 additional resident housing unit deed restrictions by the year 2027. The 2017 budget includes \$500,000 for the deed restriction acquisitions. The housing plan was initially adopted in 2008 and contained strategies to help achieve a goal to provide deed restricted housing for at least 30% of the workforce through policies, regulations and publicly-initiated development. Since then, there have been 212 deed restricted employee housing units established in town, bringing the total number to approximately 700 units, but well under the estimated 1,400 units required to meet the 30% goal.

## A New Decision-Making Structure



vital support roles concept renderings of

016 SURVEY RESULTS

#1 Community Priority

Focus on housing for

iddle income and service worker households in

# VAIL GOLF & Nordic CLUBHOUSE

- Headquarters for world-class golf, Nordic and snowshoeing with Gore Range views
- Grill on the Gore restaurant and bar serving patrons year-round
- Gore Range Room for public and private functions accommodates up to 160 guests
- Expanded golf and Nordic retail space

To inquire about the Gore Range Room and Grill on the Gore restaurant and bar, visit vailclubhouse.com or call 970.343.5889

#### **2016 SURVEY RESULTS**

**#2 Community Priority:** Investing in facilities, services and events to keep Vail competitive



#### Vail Golf & Nordic Clubhouse

This new facility opened in December 2016 and replaces the former clubhouse, which was built in the same location in 1969 and remodeled in 1987. Vail's electorate served as the catalyst to overhaul the building when a town-wide vote was taken in 2011 to reallocate tax revenues originally dedicated for a conference center.





## **GROUNDBREAKINGS, RIBBON CUTTINGS & CAPITAL IMPROVEMENTS**

#### Golden Peak Pickleball

Six pickleball courts opened for play in October on a town-owned parcel at Golden Peak where tennis courts were once located. The new paddle courts were built to accommodate the country's fastest-growing sport with tennis soon to return to newly-built courts at Booth Creek Park. vailrec.com

#### **Booth Creek Park Renovation**

Redevelopment of Booth Creek Park made substantial progress during the year. The work includes construction of a new children's playground, picnic pavilion, restroom and two hard-surface tennis courts. The design of the play structures was inspired by models and drawings created by local kids in a playground workshop.

#### **Vail Village Transportation Center Remodel**

The second of three phases to remodel the Vail Village Transportation Center terminal was completed which includes new floor tile and benches for the waiting area. The last phase will update third floor common areas and lockers following earlier restroom renovations.

#### **Red Sandstone Elementary School Remodel**

A much-anticipated \$8.5 million renovation of Vail's cherished public school has begun after district voters approved a mill levy override for Eagle County Schools that will provide \$8 million annually to support operations and a \$144 million bond issue that will provide significant upgrades to district facilities. The improvements planned for Red Sandstone Elementary School will enlarge classrooms to accommodate an additional 80 students from its current capacity of 247. The renovation also includes new computer labs, refurbishing of the gym, cafeteria, kitchen and stage areas, plus a new elevator, windows, life-safety enhancements, roof replacement and improvements to the bus parking and parent drop off. Discussion has also included the possibility of a 120-space town-funded parking garage to be built on the site for use by the public. Preliminary plans call for renovations to begin in 2018 with completion by August 2019. RSES was built in 1977 by the school district on land owned by the town. The district has a long-term lease to use the land for a school. Current enrollment is 235 students. eagleschools.net



#### **RENOVATIONS & FACELIFTS**

Construction activity was bustling during the year, including:

- Exterior renovations at Vail Spa
- Major remodel and opening of the Pendulum restaurant in the Clock Tower Building on Bridge Street
- · A facelift at McDonald's in West Vail
- Expanded restaurant and bar at Pepi's in Vail Village
- · Expansion of retail space by Christy Sports in West Vail
- Major remodel of DoubleTree by Hilton in West Vail to be completed in 2017
- Opening of new Almresi restaurant at the top of Bridge Street





#### **REDEVELOPMENT**

#### **Vail Valley Medical Center**

Vail Valley Medical Center continued to make progress on its Master Facility Plan, which includes a remodel and expansion of the hospital. The first phase of construction, which began in August 2015, focuses on the west wing. Already, VVMC has opened a new Intensive Care Unit, new Patient Care Unit rooms, a new fourth floor for The Steadman Clinic, research space for the Steadman Philippon Research Institute and expanded space for Howard Head Sports Medicine. Once the west wing is complete in 2017, construction on the east wing will begin and will include a new Emergency Department, relocated helipad on the medical center campus, a new main entrance to the hospital from South Frontage Road and additional parking. vvmc.com/build

#### Hotel Talisa, Vail

A new ownership group, Laurus Corporation, announced big plans for transformation of the Vail Cascade Resort and Spa that would reposition the property as a luxury resort set to join Starwood Hotels & Resorts' Luxury Collection brand. The announcement included plans for a \$50+ million renovation. The property launched its new name and branding as Hotel Talisa, Vail, with renovations to be completed in 2017. **hoteltalisa.com** 

Following a multi-year construction cycle, the Lion is scheduled to open in the spring of 2017 with its mix of 65 private residences, underground parking, luxury amenities and a 4,500-square foot restaurant. **lionvail.com** 

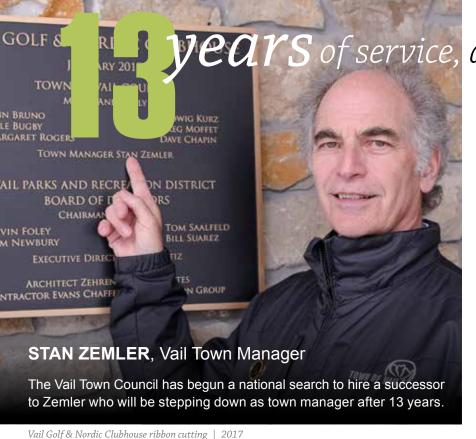


#### **NEW PROPOSAL**

#### Marriott Residence Inn

A development application that would authorize a Special Development District for redevelopment of the former Roost Lodge property on the North Frontage Road in West Vail came before the Town Council as the year was coming to an end. Modified in scale from its original submission, the Marriott Residence Inn project was later approved in early 2017 and includes an extended stay hotel with 170 limited service lodge rooms, a rental apartment component including 96 deed restricted units for employee housing and a two-level subgrade parking structure containing 331 parking spaces.





## A CAREER OF **MILESTONES**

# VEATS of service, driven by a tenacious passion

#### **CELEBRATING A REMARKABLE TENURE**

From the era of the Billion Dollar Renewal to the Great Recession, the strategies directed toward Vail's future have been deliberate and welltimed. At the center of it all is Stan Zemler who has worked meticulously behind-the-scenes to provide Vail's leadership with the courage and confidence to make the right decisions at the right time. As Zemler looks to leave the town's employment as Vail town manager, we celebrate what Vail has become through the milestones of the past.

#### The Accomplishments

The achievements Zemler has brought to the community are far-ranging. He's best known for astutely managing the town's finances during boom and bust, while helping to direct major investments in events marketing, public buildings, parks, housing, roads and streetscapes. Initiatives were also undertaken to provide leadership in environmental programs and policies including community recycling. An emphasis on public safety was met with construction of a new fire station and an ongoing forest health program. He's also leveraged a state and federal presence through his role with the I-70 Coalition and Colorado Association of Ski Towns.

2007



2010





#### The Accolades

In working closely with Zemler over the years, the mayors of Vail are unanimous in identifying the many qualities that have made those relationships work. They describe him as a good listener, trusted mentor, consensus-builder, collaborator and excellent communicator. Also, he's insightful, pragmatic, thoughtful, passionate, patient and conducts business with the highest of integrity - all without taking himself too seriously. Mayor Chapin is proud to proclaim that Vail is the most efficient and well-run organization in the mountains due to Zemler's presence.

#### The Impact

As the longest tenured town manager in Vail's history, Stan Zemler is a friend and colleague to many, giving support and wisdom to 19 elected officials:

• Mayors - Dave Chapin, Andy Daly, Dick Cleveland, Rod Slifer and Ludwig Kurz

2014

Improvements to Ford

of Ford Park athletic

field completed

Community-wide

recycling approved

\$7.2M cellular, Wi-Fi

Amphitheater, renovation

Redevelopment of eastern

half of Timber Ridge begins

• Council members - Jenn Bruno, Dale Bugby, Diana Donovan, Kerry Donovan, Kevin Foley, Mark Gordon, Farrow Hitt, Kim Langmaid, Kent Logan, Jen Mason, Greg Moffet Kim Newberry-Rediker, Margaret Rogers and Susie Tjossem

## day on the job as Vail's 6th town manager

2003

Vail Reinvestment Authority established as conduit for Tax Increment Financing. Requires declaration of "blight" of public property in Lionshead

Oct. 6: Stan Zemler's first

2004

Village streetscape breaks ground, largest capital project in town's history, to date

Zemler helps organize I-70 Coalition to create unified voice from 27 cities and counties

Sales tax collections of \$15.5M set new benchmark, surpassing previous high in 2001

Vail embarks on largest revitalization in history

2005

with 5 major groundbreakings, including Arrabelle at Vail Square

Conference Center lodging and sales taxes rescinded after voters reject additional taxes

Forest Health Project initiated to address pine beetle infestation

Voters approve redevelopment of Solaris

Vail's first hybrid bus put into service

Wildlife-resistant

regulations approved

trash container

Zemler appoints first-ever Economic Advisory Council

> development, seasonal wildfire staffing

> > Solar panel pilot

project launched

housing policies Voters approve 4% construction use tax Additions of economic

First in county to adopt

commercial linkage,

inclusionary zoning

management strategies for summer season introduced for first time 25-miles of holiday tree lights converted to LEDs

5th year for record

by 4th quarter

revenues; recession hits

2008

Vail's first-ever

coordinator hired

environmental sustainability

Parking and transportation

West Vail Fire Station approval brings closure to decades-long debate on merits New loading and delivery regulations increase use of underground delivery bays and limit on-street parking

2009

Unprecedented actions taken to cut \$4.3M from town budget, emphasis on marketing and events help Vail outpace resort competitors

Vail Reinvestment Authority sells \$11.9M bonds for public improvements

Voters approve realloca-Openings of Ritz-Carlton, tion of \$9.4M Conference Four Seasons, Solaris Center Funds

2011

Conservative budgeting, solid revenue performance contribute to community confidence

Financial pledges help secure 2015 World Alpine Ski Championships and 2011 US Pro Challenge stage

> Gore Creek placed on list of impaired streams

with Lion building

permit application

West Vail Fire Station,

First major redevelop-

ment since 2009 initiated

Lionshead Transit

Center open

50 year anniversary celebration with Vail Resorts

Final \$2.3M bond payment made, making town debt-free

2012

Ever Vail development approved by Town Council

Lionshead Welcome Center opens, includes Vail Recreation District space and Grand View meeting room

Economy strengthens, sales tax collections exceed previous record set in 2008

Vail becomes new home for Burton US Open Snowboarding

2013

Championships

Vail Public Library, Main Vail Fire Station reopen after major remodels

upgrades completed Wildfire mitigation program Epic Discovery approved manager position added by U.S. Forest Service

FIS Alpine World Ski Championships

2015

I-70 Underpass cost-share funding approved

Betty Ford Alpine Gardens **Education Center opens** 

Kick the Bag Habit enacted

Vail Valley Medical Center Master Facility Plan approved

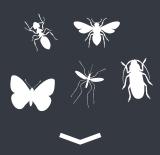
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**GORE CREEK FOOD CHAIN** 

THESE PREDATORS:



**EAT THESE MACRO INVERTEBRATES:** 



WHO EAT THESE **ALGAE, LEAVES & DETRITUS:** 







#### **GORE CREEK HEALTH**

Adoption of the Gore Creek Strategic Action Plan by the Town Council in 2016 represents a significant commitment to address 220 identified actions. Nearterm projects include \$1.2 million in stream health investment for in-ground vaults at East Vail Interchange, stormwater infrastructure repairs at Slifer Square, stream bank stabilization work and filtration improvements to the town's snow dump.

#### Other Initiatives:

• 28 local businesses certified as Gore Creek Leadership Partners at the 2016 Sustainable Landscape Workshop, another opportunity in 2017.



- Lunch with the Locals education program offered sessions on stream ecology, local flora and fauna, and sustainable landscaping practices. More to come in 2017.
- New 24-hour Gore Creek spill and illegal dumping hotline. Call 970-476-GORE.



Students from Gypsum Creek Middle School learn about mayflies, caddisflies stoneflies and their importance as an indicator species for Gore Creek health during an outdoor education program.



## SUSTAINABLE DESTINATION

Vail's pursuit to become the first certified sustainable destination in the U.S. under criteria established by the Global Sustainable Tourism Council could soon be a reality. To qualify, Vail must meet or exceed 40 best practices that address tourism infrastructure, planning for climate change, protection of sensitive environments and wildlife, affordable housing, light and noise pollution, programs for youth and seniors, stakeholder participation, cultural heritage protection and sustainability education. An initial site visit by certification representatives occurred in September 2016 with a return visit scheduled for July 2017 to evaluate Vail's progress.



#### **THANK YOU VAIL BUSINESSES!**

Alpine Bank

Antlers at Vail Berkshire Hathaway - Lionshead Colorado Ski & Snowboard Museum

DoubleTree by Hilton

Eagle Point Resort

Eye Pieces of Vail

Falcon Point

Highlands Lodge

iTrip Vacations Vail/Beaver Creek

Lion Square Lodge

Lululemon Athletica

Manor Vail Lodge

Montaneros

Ski and Snowboard Club Vail

Sonnenalp Hotel

The Sebastian

The Wren

Town of Vail Community Development

Vail Cascade/Hotel Talisa

Vail Public Library

Vail Racquet Club

Vail Spa Condominiums

West Vail Liquor Mart

For certification information. contact Walking Mountains Science Center at 970.827.9725 or walkingmountains.org

total acres within town boundary

total acres owned by Town of Vail

534

acres of Designated Open Space

18% of total land mass This open space designation requires a vote of the majority of Vail's electorate to change the designation

204

acres of Parks and/or Recreational Use Includes golf course. Ford Park and portions of Donovan Park

acres of publicly owned Gore Creek stream tract Portions protected as Designated Open Space



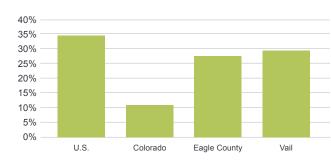
## **COMPREHENSIVE OPEN LANDS PLAN UPDATE**

It has been more than two decades since adoption of Vail's Comprehensive Open Lands Plan. While the document has provided a framework of recommended actions which addressed. As a result, the Town Council has authorized an update of the plan. In working with community members and a technical experts team, the goal is to document which parts of the plan have been completed, which parts are still relevant and to identify new needs based on current issues such as protection of Gore Creek water quality, trails and other recreational opportunities, as well as the potential for acquisition of sites for housing. This months-long process will culminate in adoption of the update by the Town Council, tentatively scheduled for the fall of 2017.

#### **RECYCLING PROGRESS**

As of the most recent survey, 80% of residential households and 95% of businesses were participating in recycling. The goal of the town's ongoing education effort is to achieve 100% community-wide recycling participation and surpass the national recycling rate.

#### 2016 Recycling Rates



#### **CLIMATE ACTION PLAN**

Vail joined two climate action initiatives during the year. Colorado Communities for Climate Action is the state's first consortium representing participating municipalities and counties in advocating for state and federal actions to meet local climate-protection goals. The town also signed on to support creation of a Climate Action Plan for the Eagle County community. Recommended goals include greenhouse gas emission reduction targets of 25% by 2025 and 80% by 2050. Suggested actions include saving energy in homes and commercial buildings by scaling up energy efficiency programs, engaging local businesses and schools in more sustainability programs, increasing the use of zero emissions vehicles and diverting waste from the landfill with more recycling and composting.



#### **REUSABLE BAGS**

During the first year of the town's "Kick the Bag Habit" program, distribution of single-use bags dropped by 90% in Vail. Before enactment of the plastic bag ban, approximately 4 million bags were being distributed annually by the two grocery stores in town. In its first year, that distribution number was reduced to 300,000 fully-recyclable paper bags at a cost to consumers of ten cents each. This bag fund generated \$35,000 in 2016, a portion of which was used to fund free recycling collection events in the spring and fall.

#### **EV CHARGERS**

Six multi-port electric vehicle chargers in the Vail Village and Lionshead parking structures logged over 1,429 charge ups and saved 1,808 gallons of gasoline and eliminated 6.7 tons of GHG emissions in 2016. The chargers allow a vehicle to get at least an 80% charge within two hours. The stations are connected to the ChargePoint network where users can log on or download the app to see what stations are available at any time. chargepoint.com

#### 2016 SURVEY RESULTS

8 out of 10 people say recycling and waste reduction is very importan



#### 2016 RECYCLING COLLECTION **EVENT SUCCESS**

16,511

pounds of e-waste

pounds of household hazardous waste

pounds of shredded paper collected and properly recycled

pounds of recycling collected during the 4th of July parade

awarded to local non-profits on behalf of Clean Up Day participants

includes parking, recreation, protection of sensitive habitats, trails and land to be reserved for public uses such as public buildings and employee housing, a dozen or more actions identified in the plan remain to be

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"Based on our two-year

program with Sigma, we have

seen excellent results and

a healthier police force; this

includes a 65% reduction in

glucose levels, significant

reduction in hypertension and

a 10.1% reduction in body

mass. I am extremely proud

of the work that officers have

done to improve their health!"

Recognized as one of the most progressive police departments for its size

#### 2016 SURVEY RESULTS

1 to 5 satisfaction rating, 5 being highest:

Overall feeling of safety and security = 4.4

#### LIFE-CHANGING PRACTICES

When Officer Brad Baldwin succumbed to a heart attack at age 61 it was a wake-up call for his police colleagues. A groundemployees with similar success.

~ Chief Dwight Henninger Vail Police Department breaking health initiative soon followed, launched by Commander Craig Bettis and Dr. Ben Stone, an exercise physiologist. Their efforts have resulted in the early detection of other at-risk officers. Previously undiagnosed metabolic diseases, including diabetes, high cholesterol and hypertension are being treated preemptively and are serving as first-hand accounts to help expand these life-saving techniques to other law enforcement personnel across the state. Sigma Law Enforcement Health Initiative provides individualized metabolic and nutritional strategies to instill proactive health solutions in preventing heart attacks and stroke. Vail's results have been dramatic with weight loss and stimulant use reductions. The program has also been expanded to a cross-section of other town



Long-term goals of the Sigma program include the creation of statewide health standards for all Colorado law enforcement members.

#### A WELCOMING COMMUNITY

By embracing one another's perspectives, experiences and cultures, the Eagle County Law Enforcement Immigrant Advisory Initiative is making great strides in building trust and acceptance within the immigrant community. Vail Police and its partners provide multicultural outreach, information and other resources to the greater community with help from Catholic Charities. This effort has resulted in increased crime reporting by members of the Hispanic community from 10.6% in 2010 to 18.2% in 2016. In addition, Hispanics arrested as compared to the total service population has decreased by 7% and the percentage of Hispanics victimized has decreased by 2% from 2010 to 2016.

#### **GRANITE ACTIONS**

The multi-jurisdictional drug task force, Gore Range Narcotics Interdiction Team, comprised of law enforcement personnel from the Eagle County Sheriff's Office and the Vail Police Department, focuses on felony narcotics investigations. In 2016 GRANITE investigated 56 felony narcotics related cases, made 58 felony narcotics arrests, seized 1,106 grams of cocaine; 700 doses of LSD; 69,000 grams of marijuana; 310 grams of marijuana concentrate; two guns and \$100,000 in U.S. currency.

#### **BODY WORN CAMERAS**

Officers are now equipped with body worn camera systems, joining many other departments across the country. The camera program enhances transparency and evidence collection while balancing the privacy concerns of the public.



## INTERNATIONAL LEADERSHIP

As a member of the executive board of the International Association of Chiefs of Police, Chief Dwight Henninger's involvement introduces him to policing issues and trends from across the globe, allowing him to prepare the department in a proactive way to address those issues here at home. Chief Henninger could be in line to serve as president of the IACP in 2021 if he is elected as fourth vice president in October 2017.

Vail Crime Statistics							
		2013	2014	2015	2016		
	Total Arrests	744	680	797	666		
	Burglary	22	26	20	33		
	Larceny/Theft	317	284	282	296		
	Ski/Board Theft*	83	70	66	58		
	Motor Vehicle Theft	11	9	10	10		
	Assault	60	47	57	67		
	Fraud	87	81	93	91		
	DUI/DWAI	68	52	57	62		
	Drugs	113	55	136	126		
	Vandalism	122	115	102	116		
	Sexual Offenses	8	9	9	10		
	Trespassing	60	54	43	61		
	Trespassing - Vehicu	lar** 30	30	18	18		
	Disorderly Conduct	46	44	47	34		
	Obstructing/Resisting	24	19	15	24		
	Protective Custody	75	52	51	33		
	Call Volume	34 502 in	2016	34 720 in	2014		

35.345 in 2013

37,072 in 2015

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<sup>\*</sup> Ski and Snowboard Theft is included in Larceny/Theft

<sup>\*\*</sup> Vehicle Trespassing is included in Trespassing



## VAIL INTERMOUNTAIN FUELS REDUCTION

#### U.S. Forest Service and Town of Vail

Multi-year project to reduce fuels available for wildfire, reduce dead standing trees and regenerate areas of unhealthy aspen. For a map of the project area, visit

#### vailgov.com/intermountainfuels

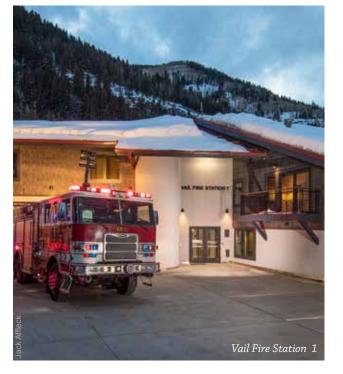
Phase 1 | 2016 Fuel reduction on 37 acres

Phase 2 | 2017

Fuel reduction on 57 acres and use of helicopters

Phase 3 | 2017 - 19 Pile burning





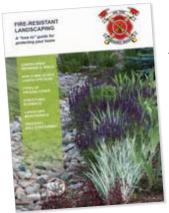
# EAST VAIL FIRE STATION RENOVATION

A much-needed renovation of the East Vail Fire Station was undertaken in 2016. The existing fire station which was built in 1981 was in need of a complete upgrade of mechanical and electrical systems as well as cosmetic upgrades. In addition to these items, approximately 1,400 square feet of new space was added to provide additional working area around the fire engines and more storage. The station also includes two employee housing units. The project will showcase landscaping which meets aesthetic objectives while also providing defensible space.

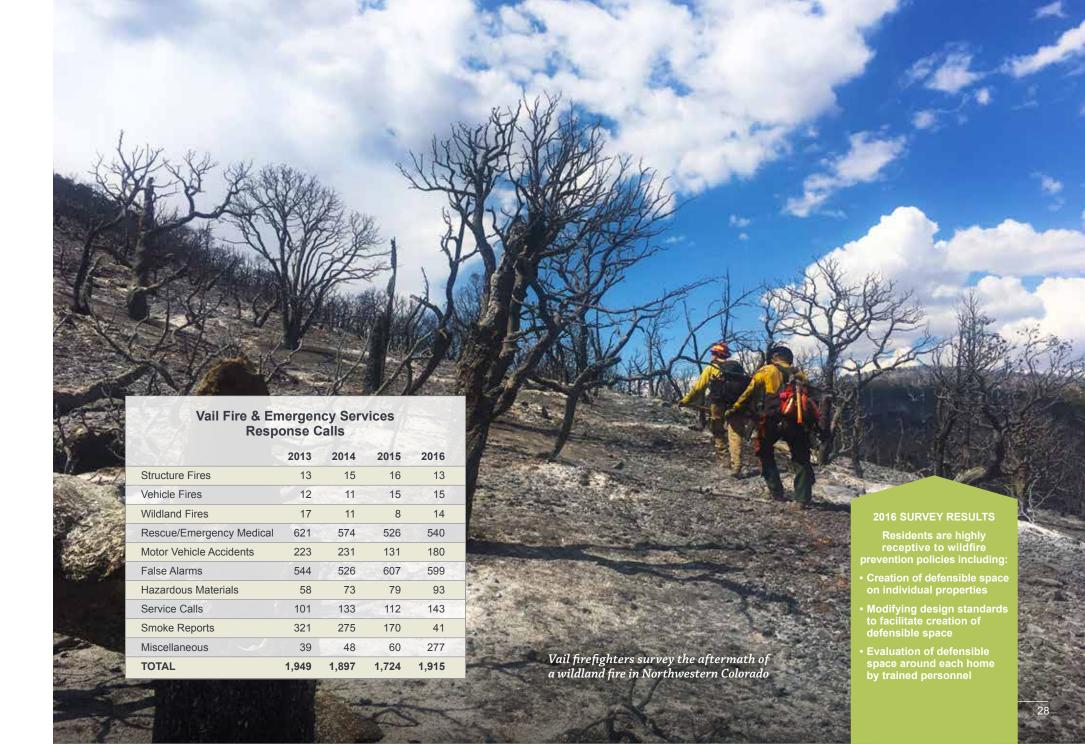
#### FIRE ADAPTED COMMUNITY INITIATIVE

While preventing fires is a primary objective of Vail Fire and Emergency Services, the department's ongoing message is hard to ignore: it is inevitable that a wildland fire will eventually threaten homes within the town given its proximity to the forest. As part of the ongoing effort to reduce the potential impacts of a wildland fire, Vail Fire & Emergency Services is implementing a fire adapted community approach to wildfire mitigation. Two of the strategies of this national initiative are to encourage the use of ignition resistant construction and fire resistive landscaping. In 2016 these guidelines were strengthened with three significant actions:

- Modification of the Town of Vail Code which requires the replacement of a wood shake roof if greater than 25% of the roof requires repair.
- A new Fire-Resistant Landscape Guide that provides recommendations that are specific to the town on creating defensible space around your home.
- Modification to the Mountain Pine Beetle abatement ordinance to include all wildfire fuels.



Advisory evaluations of properties in Vail will take place in spring 2017. Copies of the Fire-Resistant Landscape Guide are available at West Vail Fire Station and online at **vailgov.com/fire**. Home evaluations can be requested by calling **970.477.3475**.



#### **WINTER PARKING 2015-16**

(150 day season)

overflow days on frontage road Town goal = 15 days on frontage road

Vail Village parking structure

filled days at Lionshead parking structure

#### **SUMMER PARKING 2016**

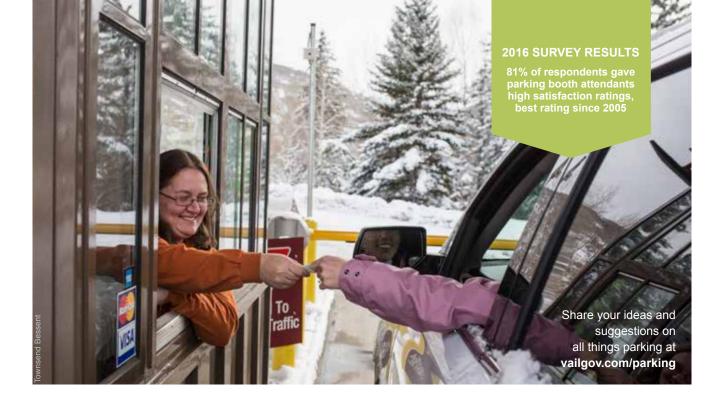
(116 day season)

overflow days on frontage road Town goal = 15 days on frontage road

filled days at Vail Village parking structure

filled days at Lionshead parking structure

> 1 to 5 satisfaction rating 5 being highest:

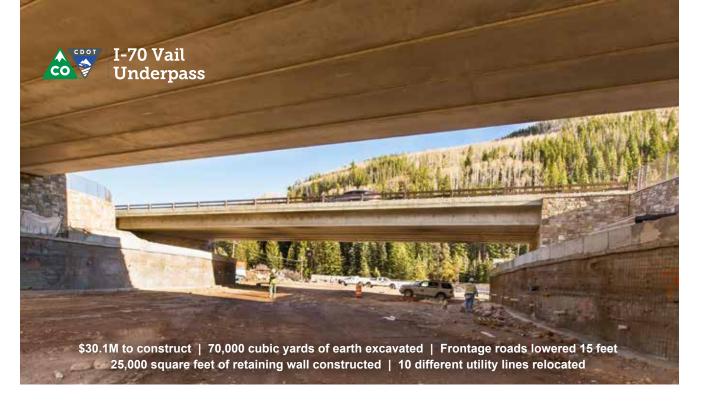


#### **PARKING**

#### **Turning discussions into solutions**

The topic of public parking was turned on its head during the year as overflow parking on the frontage roads exceeded town goals while demands for summer parking continued to stress the town's infrastructure. After experiencing 22 overflow days during the summer season in which the Lionshead parking structure filled nearly twice the rate of the Vail Village structure, it was found this congestion was largely due to construction workers and Lionshead employees filling the structure. It became the tipping point for Town Council members who sought to reinstate the Vail Parking & Transportation Task Force for advisory input. It also served as the foundation for posing some challenging questions to the community:

- Is it time to implement a future managed parking scenario for summer, such as paid parking? It's a tough sell. Only 1 in 10 currently support this change, according to results of the biennial community survey.
- Is it time to ask Vail's electorate to consider increasing the 4% lift tax on Vail Mountain as a way to fund the construction of additional parking in town? After seeking public input, numerous citizens suggested taking the time for a more thorough review of the matter. To keep the conversation going, an agreement was reached to convene regular meetings between representatives from the town and the senior leadership team from Vail Resorts to develop both short- and long-term solutions to address the parking concerns.



## **I-70 VAIL UNDERPASS**

Construction of the I-70 Vail Underpass began in April with a meticulous phasing sequence that would keep traffic moving during the construction. The early focus was on building the two new underpass bridges on I-70. By July, those bridges were complete and the lowering of the frontage roads began. In November, the frontage roads were reopened to two lanes of travel. The project then entered a shutdown phase for the winter season. The project will start up again April 2017 for the final phase, which includes construction of the frontage road roundabouts. Completion is anticipated for fall of 2017. This new underpass will help connect neighborhoods and assist with commuter flow, easing congestion at the existing roundabouts. For information, visit codot.gov/projects/i70vailunderpass or call the Project Hotline at **970.685.7706**.

## **I-70 CHAIN STATION EXPANSION**

Construction to improve the I-70 eastbound chain station was substantially completed during the year. Funded by the Colorado Department of Transportation, the project included expanding the chain station 1,500 feet to the west, construction of a retaining wall between the interstate and frontage road, upgraded lighting and water quality.

## LIGHTED PEDESTRIAN CROSSINGS

A multi-million dollar safety initiative was approved by the Town Council that included pedestrian crossing lights at five major areas along the frontage roads. The installations are to be phased over the next two to three years. The first phase includes improved crosswalks at the Municipal Building, West Lionshead Circle and the roundabouts at Town Center and West Vail.

#### 2016 SURVEY RESULTS

1 to 5 satisfaction rating 5 being highest:

Dependability of bus

Frequency of in-town shuttles = 4.2

Frequency of outlying service = 3.8



transit buses

706,846 miles traveled in 2016

9,000+

gallons of fuel saved with hybrid buses

drivers per day (winter)

passengers per year making it one of the largest free transit systems in the U.S.







#### **DIGITAL QUILT**

Vail Public Library is home to a vintage storytelling quilt about Vail's history. This quilt was donated to the library in the 1980s to commemorate the 20th anniversary of Vail. In celebration of Vail's 50th birthday, the library put all the quilt information online. Go to bit.ly/vailquilt to explore pages from a booklet describing each square of the quilt and listen to audio clips from three of the quilters. This digital quilt project represents the library's first step in digitizing a part of its collection. Please stop by and visit the actual quilt hanging in the library's Community Room.

#### **ENVIRONMENTAL LEADERSHIP**

In October, Vail Public Library received an award from the Colorado Department of Public Health and Environment during the 17th Annual Environmental Leadership Awards. While more than 400 government, business and community leaders were recognized, Vail Public Library was the only library in the state to have achieved this status. This was an outstanding attainment for the library which went beyond compliance with state and federal regulations for environmental improvements.

#### **OUTSIDE THE LINES**

The library participated for the second year in Outside the Lines, a national initiative to get libraries out into the community. Babysitter backpacks were created and distributed to a few of Vail's hotels. Items included books, toys, coloring books and more. In addition, a book giveaway day was held at City Market where free books were distributed. The program concluded with a family Scavenger Hunt around Vail where the library partnered with the Bright Future Foundation – Buddy Mentors, Vail Recreation District and Blue Moose Pizza. Keep an eye out for more fun adventures this year!

#### **COMMUNITY READ**

The fifth year of the county-wide community reading initiative One Book One Valley occurred in 2016 as community members joined together to read *We Are Called to Rise* by Laura McBride.



In March, the author spoke to an audience of well over 100 attendees at Colorado Mountain College in Edwards. This program starts in January of each year so be sure to join the conversation!

#### **OUTREACH PROGRAM FOR SENIORS**

In partnership with Betty Ford Gardens Education Center, the library was instrumental in offering four programs to seniors. Topics were: Seasonal Foods, Holiday Decorations and Swag Making, Terrariums and a Harvest Festival with Cooking Demonstration. Some of these programs were held at the library and others at the Betty Ford Gardens Education Center. Gentle Yoga was also brought to local seniors on Monday afternoons.



#### **PROGRAMS**

Year-Round

Healthy Lifestyle Series

Tech Studio

Adult Programming including Concerts and Common Cents for Colorado

Children's Programming including Story Time and Reading Buddies

Book Clubs for All Ages

Outreach and Programming for Seniors

Yoga and Meditation

Winter

Skiing Book Club

January - March
One Book One Valley

April

National Library Week

June - August

Summer Reading Programs for All Ages

Walking Book Club

October

National Friends of Libraries Week



## **2016 CAPITAL PROJECTS**

Art in Public Places had two very busy years issuing multiple calls to artists for the integration of art in the town's capital projects. After reviewing over 225 portfolios and qualifications submitted by interested artists, the selected artists' installations began to come to realization in 2016:

- In the late spring, artist Valerie Theberge and her team from Washington, D.C., completed the installation of four large mosaic murals at the Zeke M. Pierce Skatepark in Lionshead. These are the first mosaics in the town's public art collection.
- Continuing with the tradition of collaborating with artists in Vail's playground design, a public call was issued for the redevelopment of the Booth Creek playground. From 57 artists' submissions, Denver's Chevo Studios was selected for the project. Children will enjoy the two massive sculpted boulders when the playground opens in June 2017.
- Renowned public artist Gordon Huether from California was selected to incorporate art into the I-70 underpass project. His proposal of a corten steel mountain range installation will not only serve as a headlight glare screen along the south roundabout of the underpass, it will also aesthetically enhance the multimodal project. The installation will measure 112 feet and be completed in the fall of 2017.
- Paul Vexler's Red Eddy sculpture, which is suspended from the vaulted ceiling of the Vail Village Welcome Center, was recognized by CODA magazine in the February "Suspended in Space II" issue. The undulating work measures 48 x 48 x 216 inches.



#### **FORD PARK PORTALS**

Installation of the Ford Park Portals by Chevo Studios began last fall and will be completed in the spring of 2017. The hand-carved sandstone and metal sculptural portals will serve as identifying points of entry to the park. This project was identified by Town Council for Ford Park wayfinding in 2015. Chevo Studios is the artist team behind the popular Ford Family Tribute and artistic enhancements at the remodeled entry to the Gerald R. Ford Amphitheater. In total, there will be 7 entry portals along the perimeter of the park.

#### **PROGRAMS**

**Year-Round**Vail Art Pass

#### Summer

Free Art Walks through Vail Village

#### Winter

Free Art Walks through Vail Village

Vail Paper Lantern Project Winter Solstice Lantern Walk Sponsored by Doe Browning

Vail Winterfest Ice Theater
Presented by Vicki & Kent Logan

For more information, visit **artinvail.com** 





## **ONLINE RESOURCES**



HOUSING vailgov.com/housing

PARKING vailgov.com/parking

OPEN LANDS UPDATE vailgov.com/openlandsupdate





vailgov.com
vaillibrary.com
artinvail.com
vail-calendar.com
vaileventparking.com
maps.vailgov.com
vailpermits.com
vail911.com
donovanpavilion.com
grandviewvail.com
vailclubhouse.com



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vail police vail fire vail library





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